

# LOUISIANA CYBERSECURITY AWARENESS CAMPAIGN MODEL

LOUISIANA CYBERSECURITY COMMISSION

JUNE 2018 - JANUARY 2019

## APPROVAL

Cyber Awareness Campaign Concept  
Approved by General Curtis

MAY 18

## DRAFT ACTION PLAN COMPLETE

Final review of draft Cyber Awareness  
Campaign Action Plan

JUNE 15

## WEBSITE AND VISUAL AID DRAFTS COMPLETE

Completed by CIC

JULY 20

## ACTION PLAN DEVELOPMENT BEGINS

CIC (Cyber Innovation Center)  
begins developing action plan for  
the Cyber Security Awareness  
Campaign

TBD AUG/SEP

## GOVERNOR ANNOUNCES CYBERSECURITY AWARENESS MONTH

AUG 15

## FINALIZE PROCLAMATION

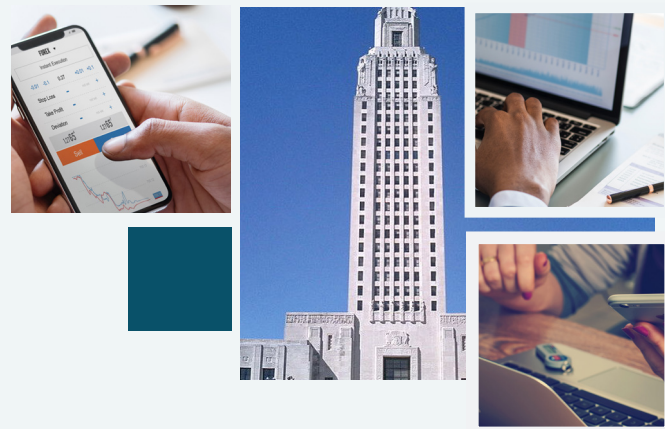
AUG 7

## COMMISSION MEETING

Final plan for Cybersecurity Awareness  
Campaign and website walk-through  
presented to commission by CIC

## PILLARS OF CYBERSECURITY AWARENESS CAMPAIGN

### Awareness Training



Implement cybersecurity awareness training for state government

- Require general cybersecurity awareness training for all State of Louisiana employees and additional specialized cybersecurity training for employees with privileged access
- Create a cybersecurity training environment to facilitate cross agency training

### Public Education



Educate the public and students to improve cyber literacy and cyber hygiene

- Institute a public campaign to improve the cybersecurity awareness of Louisianans and promote good cyber hygiene
- Provide cybersecurity awareness and literacy curricula and support materials for K-12 and college students

### Collaboration



Collaborate with the private sector and educational institutions to implement cybersecurity best practices

- Collaborate with the private sector and educational institutions to enhance current education and STEM programs that feed into filling critical cybersecurity workforce positions in Louisiana.
- Method: Using the model developed by CIC, as demonstrated in North Louisiana.

### STEM

science, technology, engineering & math



Recommend STEM programs for K-12 and higher education to improve the cybersecurity workforce pipeline.

- Provide and encourage pathways to cybersecurity careers from K-12 through higher education
- Method: Educate and introduce the NICERC (National Integrated Cyber Education Research Center) mission into STEM programs across Louisiana
- Best Practice: NICERC has had success and impact in North Louisiana fulfilling this component.

STATE

PUBLIC

PRIVATE

EDUCATION

## CYBERSECURITY AWARENESS MONTH ENDS

NOV 1

OCT 31

## CYBERSECURITY AWARENESS MONTH BEGINS

OCT 1

SEP 15

- LA Gov Cyber website goes live
- Final Awareness Campaign model presented to Governor's Office
- Governor announces cybersecurity awareness month

TBD OCT

NOV

DEC

JAN 2019

COMMISSION MEETING

NATIONAL GOVERNORS  
ASSOCIATION EVENT